

Graphic Arts Lens

May 81

CK Optical Co., Inc.

the paper savingest

. . . . people in the world!

SINCE 1968 *originators, manufacturers of the* **SQU** *newspaper width compressing lens*

AVAILABLE NOW

NEWEST SERIES SQUEEZE LENSES 7 to 12% VARIABLE ZOOM

**TWO TIMES FASTER
DISTORTION CORRECTED
WIDER COVERAGE**

**VARIABLE ZOOM
or FACTORY PRESET
MID/HIGH SHRINK RANGE**

After years of diligent research and development our newest series of SQUeeze Lenses is complete, fully tested and on line.

The first SQU Lens we ever produced (1968) is still in excellent use at The Press, Coeur D'Alene, Idaho.

TAB/BROADSHEET COMPATABILITY

Standard equipment on most models is a 90° indexing head to accommodate SQUeezing vertically or horizontally, such as from broadsheet to tab. No extra charge.

We offer liberal trade in allowance on CK SQUeeze Lenses.

INSTALLATION IMPORTANT

In order to guarantee optimum results we recommend our company representative perform proper installation.

PERCENTAGE SCALES

A set of percentage scales and sights for setting copy and lens boards for an overall reduction or enlargement, SQUeeze or stretch, to control both height and width, simultaneously. No extra charge.

As you may already know, an important factor to our success is our unprecedented method of camera/lens alignment which employs actual optical collimation techniques utilizing the camera's own lens and CK's own unique Test Target System.

FILM, PAPER or PLATES

Shoots onto film, paper or plates, (any material your normal lens uses).

We've earned and do our best to maintain world leadership in manufacturing the ultimate and widest variety of SQUeeze Lenses.

SWINGER TURRETS

Quick, flip-in flip-out Swinger turrets for selection of SQUeeze or no-SQUeeze mode are available as accessories to fit most cameras.

So when the time comes to SQUeeze, insist on the best product and the most experienced specialists to work with you.....

WIDEST VARIETY

Plus the widest variety of anamorphic lens systems and price ranges, from \$700 to \$12,900.

— **CONTACT:** —

Herb, Nigel or Chet